

For Immediate Release

Indie Legal Docs CDROM - Exclusive Canadian Distributor Red Diamond Media, LLC Celebrates Filmmaking With Non-Profit Distribution Agreement

Pleasanton, CA – February 27, 2005 – Red Diamond Media, LLC announced the exclusive distribution rights of the Indie Legal Docs CDROM for Canada have been awarded to the Ontario based film school CAVE (Center for the Advancement of Video Excellence). In the terms of the agreement CAVE will be a master distributor as well as a direct retailer to the Canadian market.

"We are carefully selecting complimentary products and vendors to support our charter" said Yolanda Gallo, Executive Director of C.A.V.E. Ontario based film school "The CD is great, it appropriately exposes Indies to the complexities of entertainment law and the business aspects they need to consider early in their project lifecycle. The documents on the Indie Legal Docs CD enable Indies to easily think through the details as well as make much more efficient use of their attorney's time. Also, any successful producer will tell you, having intimate knowledge of contractual details on their project eliminates surprises and can be the difference between a project's success and failure. We highly recommend it to all of our students."

"We are excited about the great work CAVE is doing both locally and globally to advance the independent filmmaking community and pleased that proceeds from Indie Legal Docs CDROM sales in Canada will be funding CAVE programs." said Scott Patterson, Production Manager at Red Diamond Media "We are also discussing several areas for future collaboration and media outreach."

About C.A.V.E.

C.A.V.E. - Center for the Advancement of Video Excellence, is a non-profit organization that provides access to individuals and community groups with training, equipment, facilities and a variety of other services for video and new media productions. (www.caveweb.org)

About Indie Legal Docs CDROM

The Indie Legal Docs CDROM (a Red Diamond Media, LLC production) includes 56 Mac/PC compatible sample legal releases and contracts for video, television and film productions. The collection, used by professional studios, filmmakers, screenwriters, and videographers is the result of years of industry networking and expensive legal services. It's available for \$79.95 at www.IndieLegalDocs.com.

LEGAL NOTICE:

We are not attorneys and are not giving legal advice, we are an independent video production company sharing with others what we are using. You still need an entertainment industry attorney on your business team. The sample legal documents provided on the Indie Legal Docs CDROM are intended for information use only and are not a substitute for legal advice. State laws vary and change, and the information and forms do not necessarily conform to the laws or requirements of any particular state.

About Red Diamond Media, LLC

Red Diamond Media, LLC is a private label digital publishing company specializing in development and distribution of video based products. Red Diamond Media branded products cover Construction, Home Improvement, Sports Training, Health and Fitness, Vocational and Professional Education, and Advanced Business Consulting. Red Diamond Media branded products are sold through their respective retail channels.